



Helder Almeida

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I'm a Copenhagen-based designer helping companies build great digital products. I love solving problems to find simple, smart and delightful solutions that positively impact people on a broad scale.

With a strong entrepreneurial mindset and know-how about multiple business areas, I focus on collaboration to deliver results and create the best products.

Experience

rvlt.tv

2008 - Present



Designer and Director

My personal and comercial playground

The Nordic Web

Mar 2014 - Present



Co-founder and Creative Director

Design and art direction of data reports and infographies

GoMore

Apr 2016 - Dec 2017



Product Designer

- Product design for mobile and web
- Concept and design of iconography
- Wireframing, prototyping and front-end development
- * Awards - 2x Danish Design Award

Vaavud

May 2014 - Sep 2015



Chief Designer

- Overseeing all design aspects of the company
- Coordinate brand assets for marketing and sales
- Product design for mobile and branding
- * Awards - Red Dot Award, ISPO Brand New Finalist

Linkfire

Jul 2013 - Mar 2014



UI/UX Designer

- Design and improvement of the platform UI
- Optimise flows and user actions
- Dashboard and data visualization for users

Influads

Jan 2013 - Jun 2013



UI/UX Designer

- Redesign of the core platform
- Design and implementation of campaign landing pages

Goodmood (PT)

Apr 2010 - Jan 2011



Graphic Designer/Art Direction

- Branding and web design
- Design and art direction of product catalogues

Awake (PT)

Sep 2008 - Apr 2010



Graphic Designer/Art Direction

- Design and art direction for multiple online campaigns
- Supporting Sales with motion design
- Branding and identity projects

Education

ESTGAD/ESAD Multimedia Design Degree
2001 - 2007 Caldas da Rainha - Portugal

Languages

Portuguese Native or bilingual proficiency
English Professional working proficiency
French Limited working proficiency

Skills

- Visual design and art direction
- Concept development, mood boards
- Interface, UI design, iconography
- Brand development and visual identity
- Styleguides, design systems
- Infography and data visualization
- Flows, wireframes, prototyping

Tools

- Pen & paper
- Sketch
- Principle/Invision/After effects
- Adobe suite
- Cinema 4D
- GitHub
- Html, CSS

“I’ve worked alongside Helder for 2+ years, and it has been a thorough pleasure. Helder is always present and up for a discussion, be it about design, a product feature, how to solve a marketing challenge or “just” Portuguese football and books.

He was an important part of the professional and social aspects of GoMore, and takes projects and challenges head on.

All of this makes for my warmest recommendations!”

Åsmund Hogstad Johnsen

Market Manager Norway at GoMore

“Helder is a very dedicated and hardworking guy, who take great pride in his work. I have worked with him on several different digital projects using his awesome skillset as a UI/UX designer.

Helder delivers nothing else than the best of the best and besides being good at what he does, he is a very likeable and cool guy.

I would be happy to have him on my team anyday!”

Rasmus Bjørn Aagaard

Digital Advisor at html24